



## Awards: Backcountry

### **The rules:**

(...that we will all play by my friends)

No purchase necessary. Sweepstakes subject in all respects to the complete official rules available at <http://www.kirkwood.com>. Sweepstakes is open to people from all countries that are at least eighteen (18) years of age at the time of entry.

1. At the start of the video state your: full name and your email giving us your permission to post your video story to the Kirkwood Deep Riders Awards video page
  - A. Hello my name is Joe Jackson and I give my permission to use this edit for the Kirkwood Deep Riders Awards– my email is xxxx@gmail.com and this is my edit
  - B. Video/Photo Naming Convention: **LastNameFirstName\_Category\_Video/Photo**
  - C. File format
    - a. Video: .mp4
    - b. Photo: high Resolution .jpg
  - D. We will not air, publish or use your intro, this time will not count towards the 3 minute rule
2. Length: each story must be 3 minutes long
3. Footage can be from any winter season, anywhere in the world.
4. Footage can include snowmobiles.
5. All of the submitted footage needs to be clear of any and all copy written and/or trademarked materials
6. The rights for use once video is submitted are permissioned by you for sharing throughout Kirkwood mountain resorts social channel networks
7. Winter footage must be from backcountry or side country zones only (no in-bounds footage)
8. No distasteful content & keep it in the pg13 rating zone
9. No swearing or profanities, nudity, or drug use in a submittal will be tolerated or considered for the awards ceremony
10. If you are in the top three of a category you will win a Kirkwood Deep Riders Awards and amazing other prizes
11. Winners have to be present at the awards show to receive the awards and prizes



12. All videos submitted grant usage rights and sharing rights to Kirkwood mountain resort and become the property of Kirkwood mountain resort